



Course Specification

Course name: Foreign Press Course Code: JUR 301	Program: Journalism Academic level: Third Level Semester: First Semester
Specialization: Journalism	Number of studying units: Theoretical: (3) Practical: (-)

Intended Learning Outcomes of Course (ILOs)

a) Information and concepts

A/1- Identify the Press systems in the modern world: general characteristics and similarities and differences between them.

A/2- Explains the foreign press in terms of kinds, forms, patrols and languages issued.

A/3- Describes the freedom of the press and its social responsibility.

A/4- Specifies publishing values and press quality standards

A/5- describes the evolution of the ruling theories of the press

b) Intellectual skills

B/1- Distinguish different press systems

B/2- Analyze the causes of success of press systems in the countries of the world.

B/3- Identify the privacy of each journalistic system and its specific cultural identity.

c) Professional and practical skills

C/1- Design the appropriate press material for each country.

C/2- Analyze the press developments worldwide.

d) General and transferable skills

D/ 1 - Deal with the computer.

D/ 2 - Use the Internet.

D/ 3 - deal efficiently with time.

Course Content:

1. Evolution of press theories
2. Press systems around the world
3. Modern press systems
4. Factors and variables that form the press systems
- 5- General characteristics of the American press
6. General characteristics of the European Press
7. Mid term exam
8. General characteristics of Asian press
9. General characteristics of African press
10. General characteristics of the Australian Press
11. International newspapers and magazines
- 12- Foreign Press: Cases and Experiments
13. Practical applications
14. Practical applications
- 15- Final exam

Teaching and Learning Methods:

- 1- Lectures.
- 2- Discussions with students in concepts and models. 3
- 3- Practical assignments by students

Student Assessment Methods:

1. Mid Term Exam to assess the student understanding of the course.
2. Students' assignments to assess the benefit from the theoretical material obtained during the semester.
3. Discussions and participation in the lecture to assess the student's ability to compare different press systems.
4. Final Exam at the end of the semester to assess the student's ability to remember the freedom of the press, social responsibility and functions of human values.